



ÖRA

SILCAPELLI

"And forget not that the earth delights
to feel your bare feet and the winds long
to play with your hair"

"Gibran Khalil Gibran"



Six ranges of products Òra Silcapelli
for all types of hair



*“And forget not that the earth delights to feel your bare feet
and the winds long to play with your hair”*

“Gibran Khalil Gibran”



Whether they are wavy, curly or straight, hair expresses the character of a woman and is an attribute of feminine beauty. That is why it's so important to take care of it.

Ōra Silcapelli's exclusivity is in its highly effective ingredients, formulated with consideration to the sensitivity and the stability of the scalp and hair, therefore making it superbly beneficial and safe to use.

Ōra Silcapelli's products are made from the richest raw materials and introduce the importance of the oil that treats the hair thoroughly before washing.

A woman with long, dark hair is shown from the chest up, holding a section of her hair with her right hand. She is looking towards the camera with a slight smile. The background is a blurred image of a spa interior, featuring a long hallway with glass walls and a ceiling with recessed lights. The entire image has a blue tint.

HOME & SPA

TREATMENTS

“The absolute capillary relaxation”

Taking care of your hair, restoring vitality, shine and flexibility are the main objectives of Òra hair spa. The hair spa treatment is a real moment of delight and relaxation, for the health and beauty of your hair. A specialist in Òra products accompanies the client through a detailed diagnosis of the hair condition and offers a personalized hair ritual.

The importance of Òra oils applied at the beginning of each ritual is by choosing a type of oil for each part of the hair: the roots, lengths and tips, offering more to the treatment and making it more exclusive.

Following the application of the oil, a specific shampoo for every hair and scalp type, will be applied on dry hair, followed by a Mask that restructures the hair from the root to the end.

The exclusive range of “Finishing” from Òra Silcapelli provides the hair with more healthy appearance, smoothness and vitality.

Four kinds of finishing products that suits all types of hair

- Crystal Fluid
- Curling Fluid
- Silk Fluid
- K-Repair Shine

The weekly maintenance becomes a necessity in order to maintain the quality of care offered at the spa to your hair.



Healthy and well-nourished hair gives birth to a strong shiny hair full of vitality.

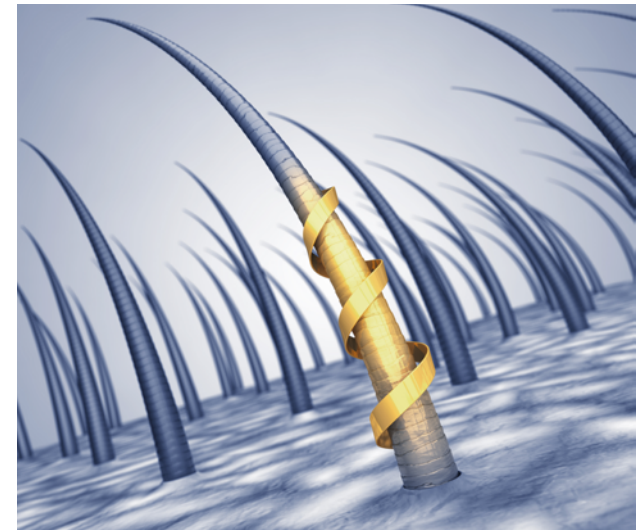
The Ōra Experience In 5 Stages:

1. Diagnosis
2. Treatment
3. Washing
4. Restructuring
5. Finishing

Diagnosis

A telescopic camera connected to a computer analyzes the condition of the scalp and the bulb.

This analysis followed by a personal interview on hair habits and lifestyle, establishes the condition of the hair, detects the causes of imbalance and helps to prescribe the correct treatment.





Õ-Vitamin

Best solution for dry hair

Treatment 1

TREATMENT *JOJOBA OIL*

- Suitable for color treated & permed hair
- Gives hair shine & glow

WASHING

Smooth touch cleansing complex

- Most suitable for damaged, dry or chemically treated hair
- Gives Utmost softness
- Nourishes the hair allowing results after first application

RESTRUCTURING *Effect plus mask*

- Restructuring mask
- Includes Keratin which gives softness & shininess to dry hair

FINISHING

Treatment 2

TREATMENT *F&C Cream*

- Excellent treatment for red scalp or to improve hair damaged by chemicals or environmental factors
- It contains Vitamin F, which is essential to ensure the stability of cell membranes

WASHING

K-Repair cleansing complex

- Based on Hydrolyzed keratin which is most suitable for badly damaged hair

RESTRUCTURING *X-Force Balm*

- Suitable for treated hair by rebuilding, nourishing and strengthening the hair

FINISHING



Dry Hair



Õ-Balance

Best solution for greasy hair

TREATMENT

Calm Lotion

- Daily sebum – balancing lotion used in case of sebum excess
- Removes & cleans impurities from the scalp
- Eliminates frizziness without interfering with the normal organic functions

WASHING

Tender Cleansing complex

- Suitable for excessive perspiration of the scalp
- Contains cinnamon oil, elderberry & placenta protein which removes sebum excess

RESTRUCTURING

Optimus Treatment

- Best used after washing in case of impure hair
- Gives the hair softness and flexibility

FINISHING



Greasy Hair



Wrap your dry hair with softness



Curling Fluid

Redraws and sculpts perfect curls.
Curly hair reveals softness and shine.



Silk Fluid

Eliminates frizz and gives a silky
and shiny hair effect



Crystal Fluid

Puts an end to the split and damaged hair.
Crystallizes, softens the hair and restores
shine and vitality.



Õ-Force

Best solution for thin hair

TREATMENT

Mandorle Oil

- Suitable for thin and fragile hair
- Contains sweet almond oil which makes hair stronger and shinier

WASHING

X-Intensive cleansing complex

- Moisturizing shampoo for dull, lifeless and brittle hair
- Treats bleached & exploited hair with split ends

RESTRUCTURING

Energy plus mask

- Suitable for thin & weak hair
- Gives strength, sturdiness and volume to the hair
- Contains castor oil which nourishes and revitalizes the hair

FINISHING



Thin Hair



Õ-Density

Best solution for hair loss

TREATMENT

Healthy Scalp Lotion

- Stimulates hair bulb and speeds its nourishing process

WASHING

Light Scalp cleansing complex

- Excellent complex with sweet Õrange essential oil for the prevention of hair loss

RESTRUCTURING LEVEL 1

Vital Scalp Treatment

- Strengthens the hair, stimulates hair growth and prevents hair loss

RESTRUCTURING LEVEL 2

Fall Less Treatment

- A daily deep action hair loss treatment
- After each washing, makes your hair strong and more resistant

FINISHING



Hair Loss



Mandorle Oil

*Replenishes your hair and smoothes
your scalp*

Softens , strengthens and revitalizes hair. Promotes hair
growth and calms itching





Õ-Exclusive

Best solution for hair with dandruff

TREATMENT PHASE 1

Detox Oil

- Treats the redness of the scalp
- Keeps the scalp in its physiological normal conditions
- Contains castor oil & carotene which help eliminate dandruff

TREATMENT PHASE 2

Dermaclean

- Anti-bacterial cream to treat scalp redness
- Contains carotene, collagen and chamomile extract to purify and clean the skin
- Suitable for itchy and red scalp

WASHING

D-D cleansing complex

- Especially formulated to act on acute dandruff problems
- Removes and reduces flakes while restores optimal hygiene conditions for the scalp
- Contains white thyme essential oil which helps eliminate dandruff

RESTRUCTURING

Fix Lotion treatment

- Its derma-protective components with the right balance prolong the anti-dandruff effect obtained with the washing complex
- Contains propolis extract which protects the skin against dandruff after its elimination

FINISHING



Hair with Dandruff



Õ-Remodelling

Rebuilds all types of hair

TREATMENT

Wheat germ oil

- Suitable for all types even dull & opaque hair
- Gives gloss and glow to the hair

WASHING

Hydramax cleansing complex

- Keeps the scalp & hair balanced and allows them to receive the right nourishment vitamins
- Suitable for frequent use
- Contains chamomile which gives softness and brightness to the hair

RESTRUCTURING

K-Repair mask

- Treatment with keratin amino acids which gives long lasting volume and movement to the hair

FINISHING



Rebuilds all types of hair



K-Repair Mask

Richness of Keratin to the most dry hair

Restructures and repairs in depth the “out of breath” hair.
Facilitates disentangling and gives an incomparable softness and shine.





The Final Shiny touch

CURLING FLUID

- Gel with extra curling agent
- Gives elasticity, volume and shininess without weighing the hair down

CRYSTAL FLUID

- Ideal final treatment to eliminate split ends
- Gives shine and smooth touch to the hair

SILK FLUID

- Smooth frizz cream ideal for all hair types
- Eliminates the annoying “fog”
- Gives silkiness and shine to the hair

K-REPAIR SHINE

- Eliminates frizziness
- Gives brightness and strength
- Reduces the static electricity





Prestigia Hair Spa Therapy

- Diagnosis for hair and scalp
- Apply Argilla Powder with appropriate oil for each kind of hair
- Apply oil treatment on lengths which provides a well-being to the hair
- Wash the hair with two types of cleansing complex, one for the scalp and the other one for the hair
- Relax and nourish the hair with mask or cream
- After rinsing the mask, nourish the scalp with leave-on lotion treatment by using oxygen, and discover your fine structured hair
- Apply final treatment to eliminate split ends and make the hair shiny and soft



Princess Hair Spa Therapy

- Diagnosis for hair and scalp
- Apply the appropriate lotion on the scalp to purify it and remove impurities from it
- Three types of oil for each kind of hair: Apply it on the lengths to give the hair softness & shine
- Wash the hair with specific cleansing complex
- Relax and nourish the hair with mask or cream
- After rinsing the mask, nourish the scalp with leave-on lotion treatment by using oxygen
- Apply final treatment to eliminate split ends and make the hair shiny & smooth



Jojoba Oil

Dress your hair with light

Moisturizes the follicles of the hair by making it stronger & healthier.







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